

#SOCIAL MEDIA WORKSHOPS

2018 is the biggest year for farming in a generation. The NFU wants to empower our biggest asset, you, our members, to engage the public through social media.

Social media is a powerful tool and can bring numerous benefits to your business, but must be approached with care.

NFU South East is running a series of workshops with social media experts 'Social Jungle' to take you through the maze that it can be.

You can expect to pick up tips on:

- Raising the profile of your business
- What to post and when
- Dealing with confrontation
- Attracting people to your business
- Reaching a larger audience
- Different types of social media (Twitter, Facebook, Instagram)

Monday 5 February

Detling, Kent, 10am

Plumpton, East Sussex, 6pm

Tuesday 6 February

Brinsbury, West Sussex, 10am

Silvermere, Surrey, 6pm

Wednesday 7 February

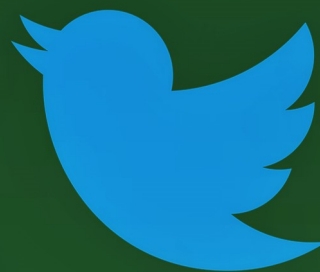
East Meon, Hampshire, 10am

Wootton Bridge, Isle of Wight, 6pm

Thursday 8 February

Donnington, Berks, 10am

Aylesbury, Bucks, 6pm



To book, please contact south.east@nfu.org.uk / 01730 711 959

