



# Horticulture 4.0

## Innovation, Automation and Robotics

### Chichester University

Friday 26th October 10.00 – 16.00

WSGA invites you to join us as we examine the next and most important evolution of commercial horticulture, where machines, devices and sensors connect and communicate with each other.

Where growers' decision making is assisted by contextualised information, and production tasks are automated and supported by cyber-physical systems capable of autonomous decision making.

This is "Horticulture 4.0", as we adopt and adapt the automation, innovation and robotics emerging in "Industry 4.0" – the smart factory



## Confirmed speakers include

**David Ball**

CEO of Neame Lea

**Gillian Keegan**

MP for Chichester

**Minette Batters**

President of the National  
Farmers' Union

**Professor Simon Pearson**

University of Lincoln

**Martin Collison**

Collison Associates

**Tim Pratt**

FEC

**Professor Seamus Higson**

University of Chichester

**Neville Stein**

Ovation Consulting

**Dr Matthew Howard**

Kings College London

**Dave Thompson C.Eng**

MIMechE

Ricardo UK Ltd

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